"HOW TO MEASURE"

GUIDE FOR APPAREL VENDORS

2009

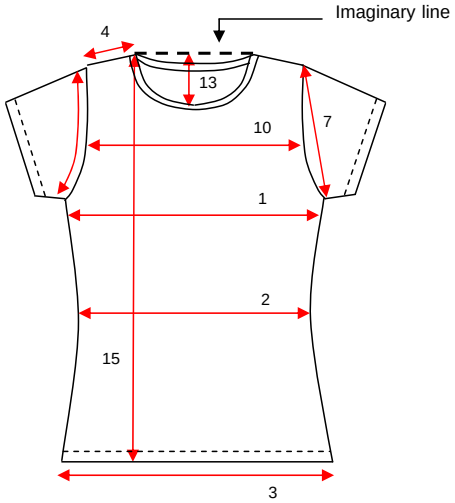
For further technical assistance please email:

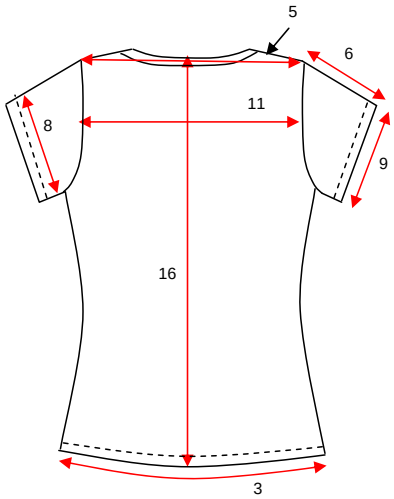
UK-QA_Apparel@qvc.com.

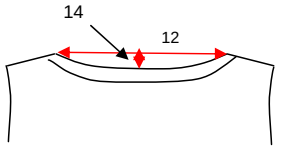
1. T.Shirt
2. Vest
3. Cami-Vest
4. Shirt & Blouse
5. Waistcoat
6. Jumper
7. Dress
8. Skirt
9. Trouser & shorts
10. Coat, Jkt, Blazer
11. Trims (1)
12. Trims (2)

How to Measure - T- Shirt

1 **Chest** - 1" below armhole measure straight across, edge to edge.
2 **Waist** - At point specified below HPS (High Point Shoulder) or SNP (Side Neck Point). Measurement taken straight across, edge to edge.
3 **Hem** - Measured straight or curved along bottom edge, side seam to side seam (whichever is specified on the measurement chart).
4 **Shoulder Seam** - From HPS/SNP measure along the seam to the outer shoulder edge.
5 **Cross Shoulder Seam** - From outer shoulder edge to outer shoulder edge.
6 **Sleeve Over arm -** From outer shoulder edge, measure along fold to the sleeve opening.
7 **Armhole Straight -** Measure straight from outer shoulder edge to bottom of armhole. **Armhole Curved -** Measure from outer shoulder edge along curve to bottom of armhole.
8 **Bicep -** 1" below armhole, measure straight across edge to edge parallel to the sleeve opening.
9 **Sleeve Opening -** Measure along sleeve opening, edge to edge.
10 **Across Front** - From specified point below HPS/SNP, measure straight across, edge to edge of armhole.
11 **Across Back** - From specified point below HPS/SNP, measure straight across, edge to edge of armhole.
12 **Back Neck Width -** Edge to edge, seam to seam or inside binding (whichever is specified on the measurement chart).
13 **Front Neck Drop -** From imaginary line to top edge of front neck.
14 **Back Neck Drop -** From imaginary line to top edge of back neck.
15 **Front Length** - Measurement taken from HPS/SNP straight down to the hem.
16 **Centre Back Length** - From the centre back neck, measure straight down to the hem.

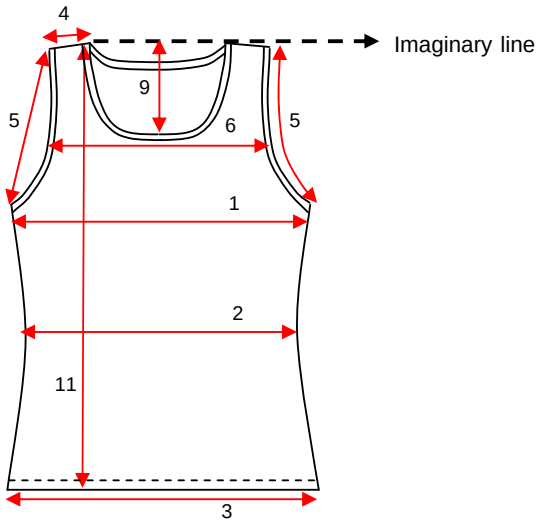


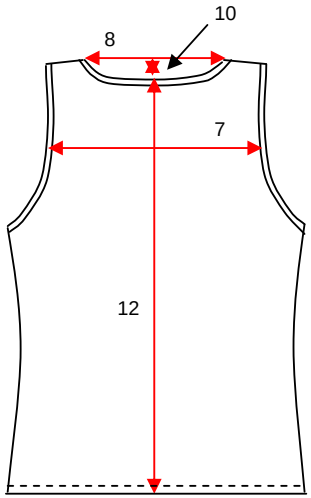


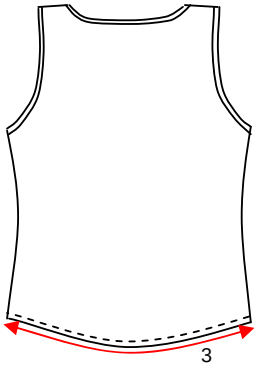


How to Measure - Vest

1 **Chest** - 1" below armhole measure straight across, edge to edge.
2 **Waist** - At point specified below HPS (High Point Shoulder) or SNP (Side Neck Point). Measurement taken straight across, edge to edge.
3 **Hem** - Measured straight across or along the curve at bottom edge, side seam to side seam (whichever is specified on the measurement chart).
4 **Shoulder Seam** - From HPS/SNP measure along the seam to the outer shoulder edge.
5 **Armhole Straight -** Measure straight from outer shoulder edge to bottom of armhole. **Armhole Curved -** Measure from outer shoulder edge alon
6 **Across Front** - From specified point below HPS/SNP, measure straight across, edge to edge of armhole.
7 **Across Back** - From specified point below HPS/SNP, measure straight across, edge to edge of armhole.
8 **Back Neck Width -** Edge to edge, seam to seam or inside binding (whichever is specified on the measurement chart).
9 **Front Neck Drop -** From imaginary line to top edge of front neck.
10 **Back Neck Drop -** From imaginary line to top edge of back neck.
11 **Front Length** - Measurement taken from HPS/SNP straight down to the hem.
12 **Centre Back Length** - From the centre back neck, measure straight down to the hem.

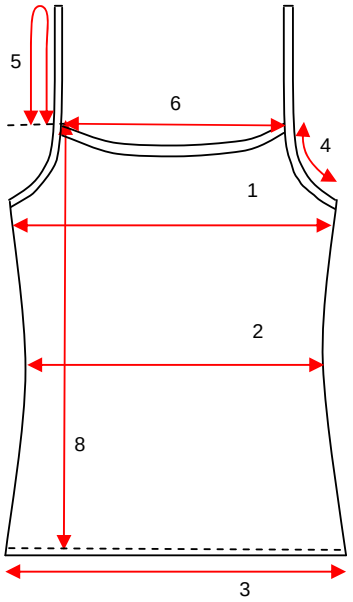


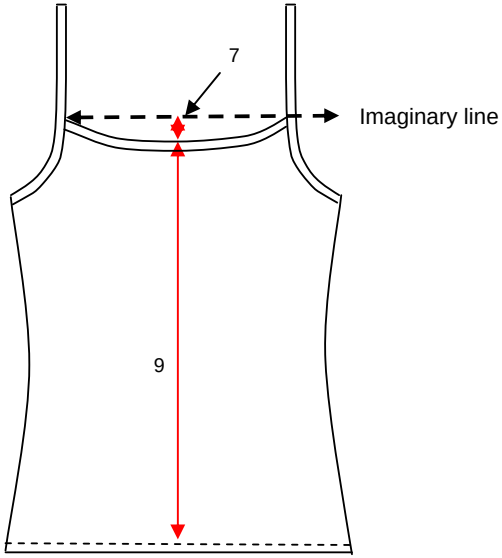


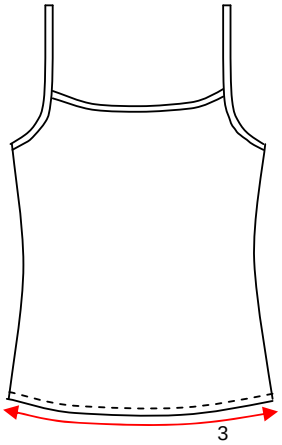


How to Measure - Cami Vest

1 **Chest** - 1" below armhole measure straight across, edge to edge.
2 **Waist** - At point specified below centre front neck. Measurement taken straight across, edge to edge.
3 **Hem** - Measured straight across or curved along bottom edge, side seam to side seam (whichever is specified on the measurement chart).
4 **Armhole Curved -** Measure from the apex along the curve to underarm.
5 **Total Strap Length -** Measure from the front apex to the back apex.
6 **Front/Back Neck Width -** Measure straight across between straps.
7 **Front/Back Neck Drop -** From imaginary line to top edge of neckline.
8 **Front Length** - Measure from the apex straight down to the hem.
9 **Centre Back Length** - From top edge of centre back neck, measure straight down to the hem.

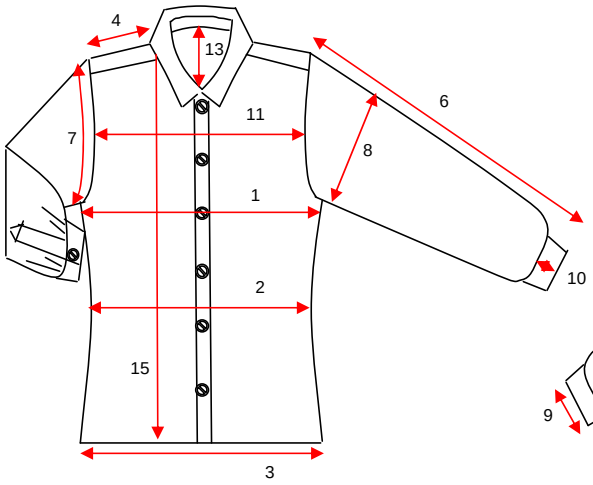


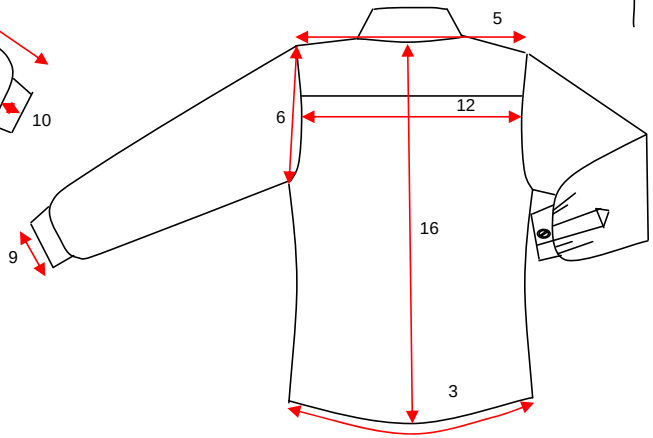


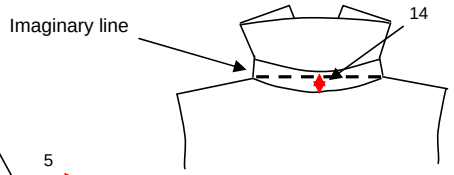


How to Measure - Shirts & Blouses

1 **Chest** - 1" below armhole measure straight across, edge to edge.
2 **Waist** - At point specified below HPS (High Point Shoulder) or SNP (Side Neck Point). Measurement taken straight across, edge to edge.
3 **Hem** - Measured straight or curved along bottom edge, side seam to side seam (whichever is specified on the measurement chart).
4 **Shoulder Seam** - From HPS/SNP measure along the seam or along the natural fold line to the outer shoulder edge.
5 **Across Shoulder -** Outer shoulder edge to outer shoulder edge
6 **Sleeve Over arm** - From outer shoulder edge measure along fold to the edge of cuff.
7 **Armhole Straight -** Measure straight from outer shoulder edge to bottom of armhole. **Armhole Curved -** Measure from outer shoulder edge along curve to bottom of armhol
8 **Bicep -** 1" below armhole, measure straight across edge to edge parallel to the sleeve opening.
9 **Cuff/Sleeve Opening -** Measure along cuff/sleeve opening, edge to edge.
10 **Cuff Depth -** Measure from the seam to edge of cuff.
11 **Across Front** - From specified point below HPS/SNP, measure straight across, edge to edge of armhole.
12 **Across Back** - From specified point below HPS/SNP, measure straight across, edge to edge of armhole.
13 **Front Neck Drop -** From back neck seam to top edge of front neck.
14 **Back Neck Drop -** From imaginary line to top edge of back neck seam.
15 **Front Length** - Measurement taken from HPS/SNP straight down to the hem, staying parallel to the centre front.
16 **Centre Back Length** - From the centre back neck, measure straight down to the hem.

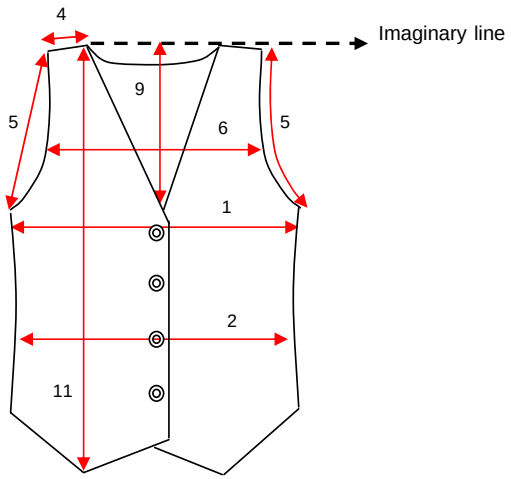


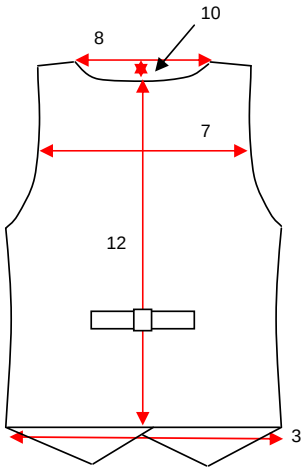




How to Measure - Waistcoat

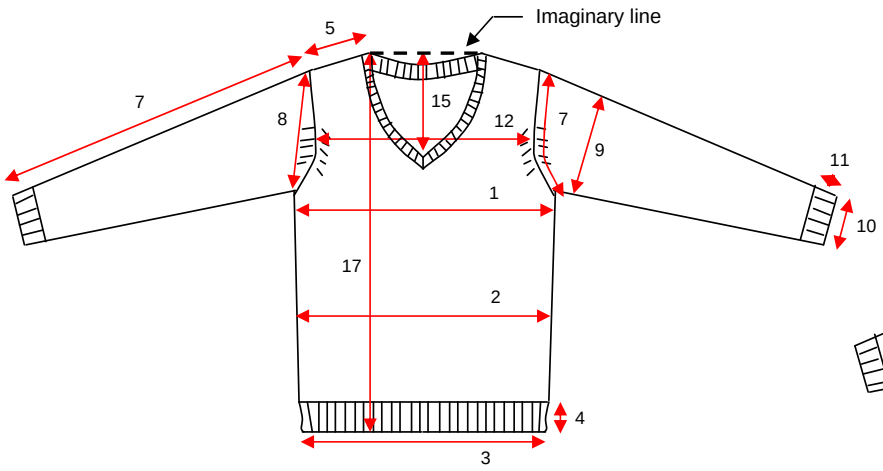
1 **Chest** - 1" below armhole measure straight across, edge to edge.
2 **Waist** - At point specified below HPS (High Point Shoulder) or SNP (Side Neck Point). Measurement taken straight across, edge to edge.
3 **Hem** - Measured straight across or along the bottom edge at back.
4 **Shoulder Seam** - From HPS/SNP measure along the seam to the outer shoulder edge.
5 **Armhole Straight -** Measure straight from outer shoulder edge to bottom of armhole. **Armhole Curved -** Measure from outer shoulder edge along curve to bottom of armhole.
6 **Across Front** - From specified point below HPS/SNP, measure straight across, edge to edge of armhole.
7 **Across Back** - From specified point below HPS/SNP, measure straight across, edge to edge of armhole.
8 **Back Neck Width -** Edge to edge or seam to seam.
9 **Front Neck Drop -** From imaginary line to break point.
10 **Back Neck Drop -** From imaginary line to top edge of back neck.
11 **Front Length** - Measurement taken from HPS/SNP straight down to hem at longest point.
12 **Centre Back Length** - From the centre back neck, measure straight down to the hem.

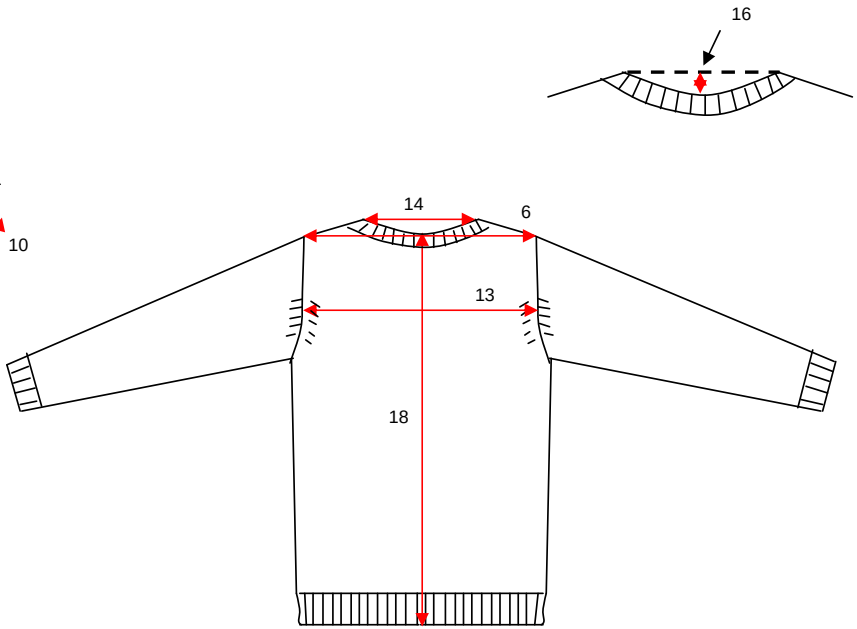




How to Measure - Jumper

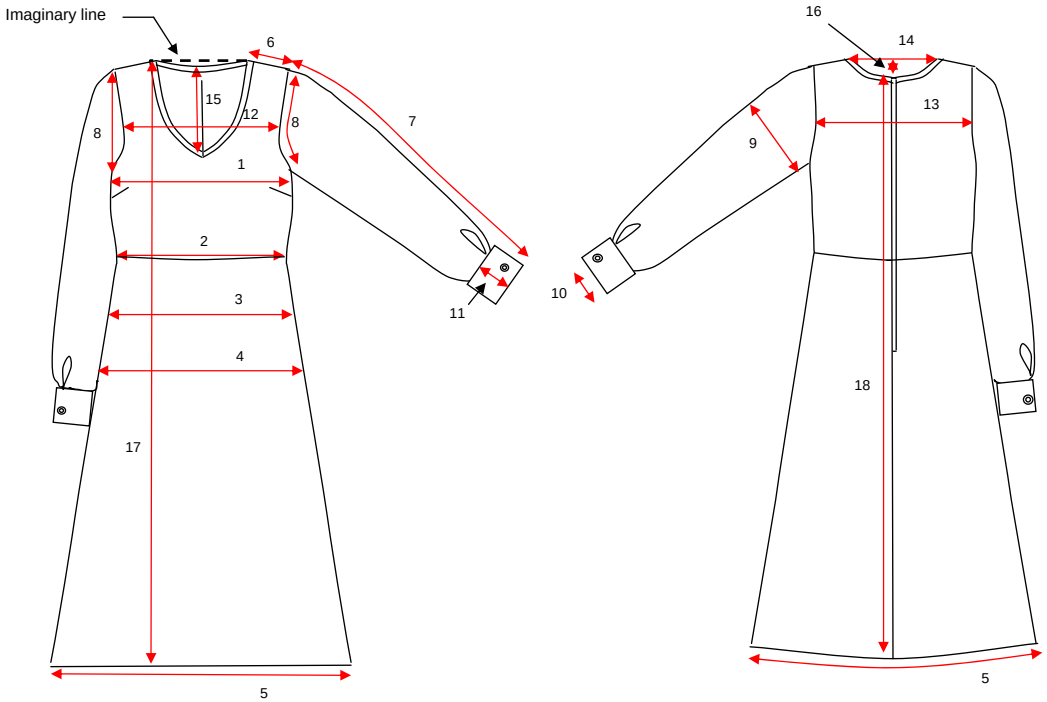
1 **Chest** - 1" below armhole measure straight across, edge to edge.
2 **Waist** - At point specified below HPS (High Point Shoulder) or SNP (Side Neck Point). Measurement taken straight across, edge to edge.
3 **Hem Width** - Measured straight along bottom edge, side seam to side seam.
4 **Hem Rib Depth -** Measure from the top edge of the rib to the bottom edge at hem
5 **Shoulder Seam** - From HPS/SNP measure along the seam to the outer shoulder edge.
6 **Across Shoulder -** Outer shoulder edge to outer shoulder edge
7 **Sleeve Over arm -** From outer shoulder edge, measure along fold to the sleeve opening.
8 **Armhole Straight -** Measure straight from outer shoulder edge to bottom of armhole. **Armhole Curved -** Measure from outer shoulder edge along curve to bottom of armhol
9 **Bicep -** 1" below armhole, measure straight across edge to edge parallel to the sleeve opening.
10 **Sleeve Opening -** Measure along sleeve opening, edge to edge.
11 **Sleeve Rib Depth -** Measure from the top edge of the sleeve rib to the bottom edge of sleeve opening.
12 **Across Front** - From specified point below HPS/SNP, measure straight across, edge to edge of armhole.
13 **Across Back** - From specified point below HPS/SNP, measure straight across, edge to edge of armhole.
14 **Back Neck Width -** Edge to edge, seam to seam or inside binding (whichever is specified on point of measure chart).
15 **Front Neck Drop -** From imaginary line to top edge of front neck.
16 **Back Neck Drop -** From imaginary line to top edge of back neck.
17 **Front Length** - Measurement taken from HPS/SNP straight down to the hem.
18 **Centre Back Length** - From the centre back neck, measure straight down to the hem.





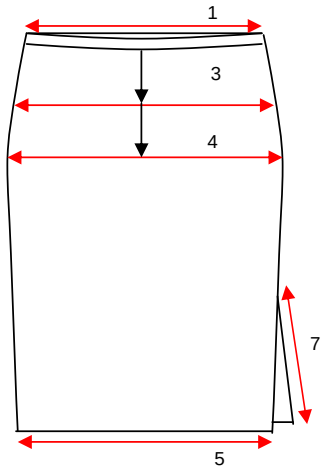
How to Measure - Dress

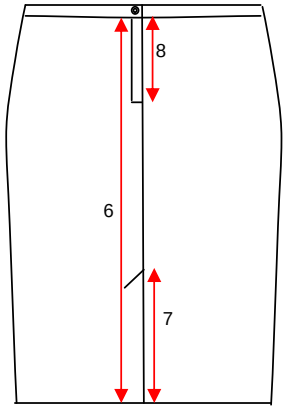
1 **Chest** - 1" below armhole measure straight across, edge to edge.
2 **Waist** - At point specified below HPS (High Point Shoulder) or SNP (Side Neck Point). Measurement taken straight across, edge to edge
3 **High Hip -** 4" below waist, measure straight across, edge to edge.
4 **Low Hip -** 8" below waist, measure straight across, edge to edge.
5 **Hem** - Measured straight or curved along bottom edge, side seam to side seam (whichever is specified on the measurement chart)
6 **Shoulder Seam** - From HPS/SNP measure along the seam to the outer shoulder edge.
7 **Sleeve Over arm** - From outer shoulder edge measure along fold to the sleeve opening.
8 **Armhole Straight -** Measure straight from outer shoulder edge to bottom of armhole. **Armhole Curved -** Measure from outer shoulder edge along curve to bottom of armhole.
9 **Bicep -** 1" below armhole, measure straight across edge to edge parallel to the sleeve opening.
10 **Cuff/Sleeve Opening -** Measure along cuff/sleeve opening, edge to edge.
11 **Cuff Depth -** Measure from seam to end of sleeve opening.
12 **Across Front** - From specified point below HPS/SNP, measure straight across, edge to edge of armhole.
13 **Across Back** - From specified point below HPS/SNP, measure straight across, edge to edge of armhole.
14 **Back Neck Width -** Edge to edge, seam to seam or inside binding (whichever is specified on the measurement chart)
15 **Front Neck Drop -** From imaginary line to top edge of front neck.
16 **Back Neck Drop -** From imaginary line to top edge of back neck.
17 **Front Length** - Measurement taken from HPS/SNP straight down to the hem.
18 **Centre Back Length** - From the centre back neck, measure straight down to the hem.

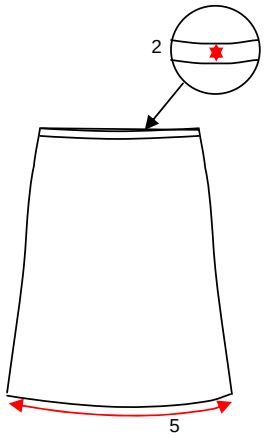


How to Measure - Skirt

1 **Waist** - Measured straight along top edge
2 **Waistband Depth -** From top edge of waistband to bottom edge of waistband.
3 **Top Hip** - Measure down 4" below waistband (or top edge if no waistband) and straight across edge to edge.
4 **Lower Hip** - Measure down 8" below waistband (or top edge if no waistband) and straight across edge to edge.
5 **Hem** - Measured straight or curved along bottom edge, side seam to side seam (whichever is specified on the measurement chart).
6 **Centre Back Length** - Excluding waistband, measure straight down to hem (if no waistband, measure from the top edge).
7 **Vent/Split Length** - Measure from top of vent/split to hem.
8 **Zip Length** - Measure from below waistband (or top edge if no waistband) to base of zip

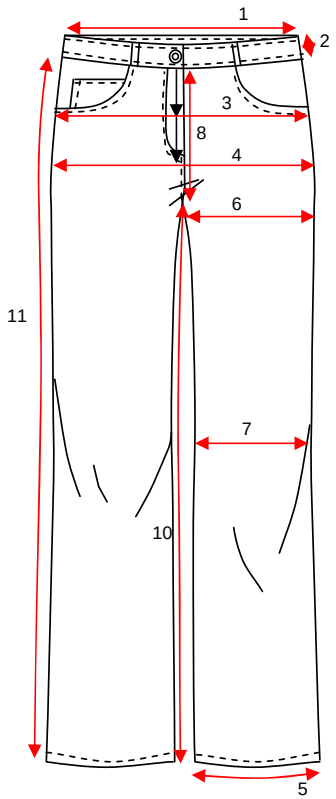


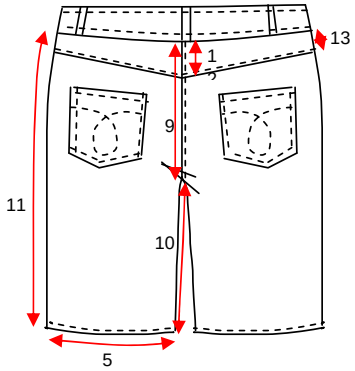




How to Measure - Trousers & Shorts

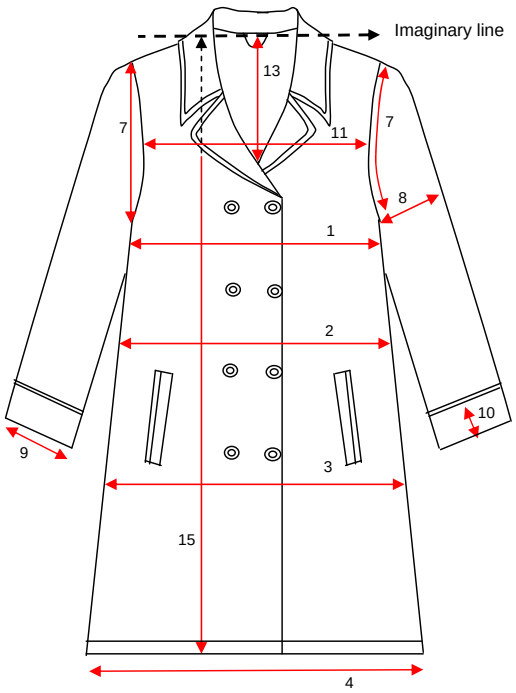
1 **Waist** - Measured straight along top edge
2 **Waistband Depth -** From top edge of waistband to bottom edge of waistband.
3 **Top Hip** - Measure down 4" below waistband (or top edge if no waistband) and straight across edge to edge.
4 **Lower Hip** - Measure down 8" below waistband (or top edge if no waistband) and straight across edge to edge.
5 **Leg Opening** - Measure from inner edge to outer edge straight across bottom opening.
6 **Thigh** - From 1" below crotch, measure from inner edge to outer edge straight across parallel to leg opening.
7 **Knee -** At halfway point between the crotch & leg opening, measure the knee width edge to edge parallel to leg opening.
8 **Front Rise** - Straighten rise without stretching and measure from below waistband (or top edge if no waistband) to crotch join.
9 **Back Rise** - Straighten rise without stretching and measure from below waistband (or top edge if no waistband) to crotch join.
10 **Inside Leg -** Measure from crotch join seam straight down to hem.
11 **Outside Leg -** Measure from below waistband at side seam straight down to hem.
12 **Yoke Depth at centre back -** Measure from below waistband/top edge straight down to longest point.
13 **Yoke Depth at side seam -** Measure from below waistband straight down along side seam.

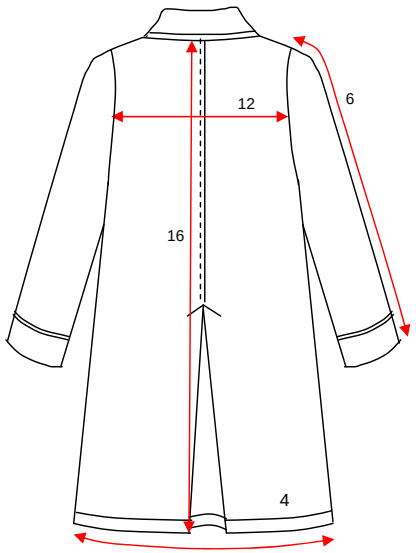


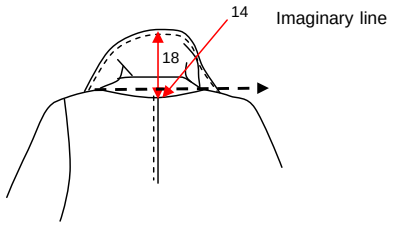


How to Measure - Coats, Jackets & Blazers

1 **Chest** - 1" below armhole measure straight across, edge to edge.
2 **Waist** - At point specified below HPS (High Point Shoulder) or SNP (Side Neck Point). Measurement taken straight across, edge to edge.
3 **Lower Hip -** 8" below waist, measure straight across, edge to edge.
4 **Hem** - Measured straight or curved along bottom edge, side seam to side seam (whichever is specified on the measurement chart).
5 **Shoulder Seam** - From HPS/SNP measure along the seam to the outer shoulder edge.
6 **Sleeve Over arm** - From outer shoulder edge measure along fold to the sleeve opening.
7 **Armhole Straight -** Measure straight from outer shoulder edge to bottom of armhole. **Armhole Curved -** Measure from outer shoulder edge along curve to bottom of armhole.
8 **Bicep -** 1" below armhole, measure straight across edge to edge parallel to the sleeve opening.
9 **Cuff/Sleeve Opening -** Measure along cuff/sleeve opening, edge to edge.
10 **Cuff Depth -** Measure from seam to end of sleeve opening.
11 **Across Front** - From specified point below HPS/SNP, measure straight across, edge to edge of armhole.
12 **Across Back** - From specified point below HPS/SNP, measure straight across, edge to edge of armhole.
13 **Front Neck Drop -** From back neck seam to break point.
14 **Back Neck Drop -** From imaginary line to back neck seam.
15 **Front Length** - Measurement taken from HPS/SNP straight down to the hem, staying parallel to the centre front.
16 **Centre Back Length** - From the centre back neck, measure straight down to the hem.



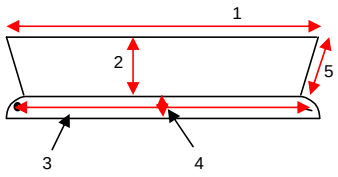


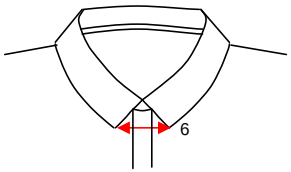


How to Measure the following:

Collars

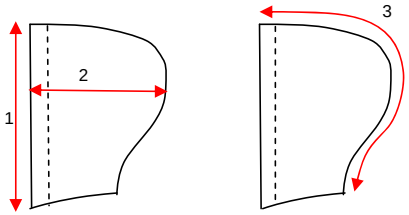
1 **Collar** - Leaf edge
2 **Collar** - Depth
3 **Collar** - Neck circumference
4 **Collar** - Stand depth
5 **Collar** - Point
6 **Collar** - Spread

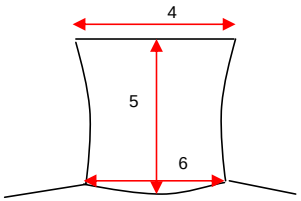




Hoods & Roll necks

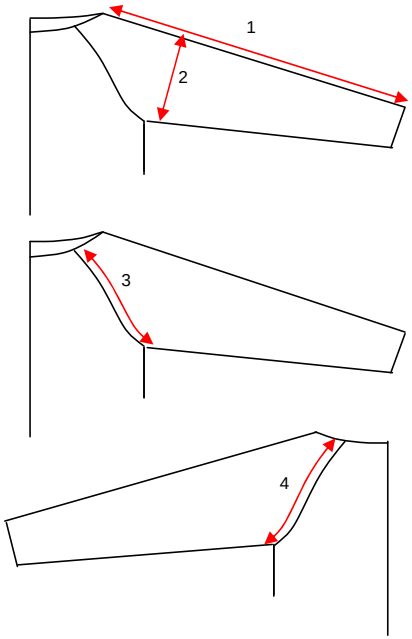
1 **Hood Opening** - At c/front
2 **Hood Width** - At widest
3 **Hood** - Overhead
4 **Roll Neck Width -** Top edge
5 **Roll Neck -** Depth
6 **Roll Neck Width -** Neck seam





Raglan

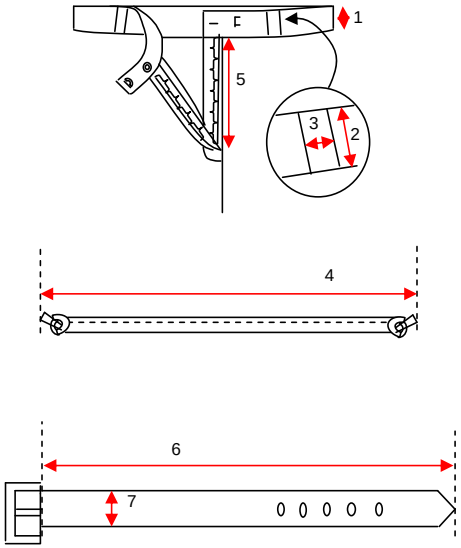
1 **Sleeve** - Over arm
2 **Bicep** - Width
3 **Front** - Raglan seam
4 **Back -** Raglan seam

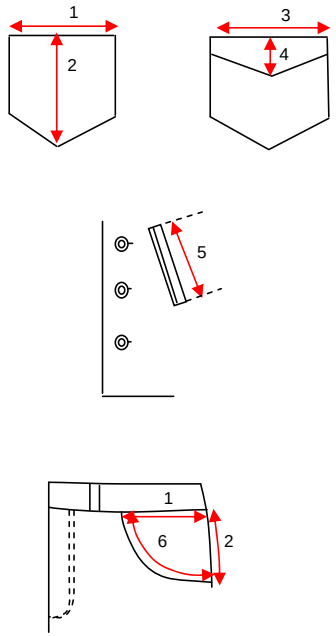


How to Measure the following:

Waistband, zips & belts

1 **Waistband/Belt** - Depth
2 **Belt Loop -** Length
3 **Belt Loop -** Width
4 **Drawstring** - Length
5 **Zip** - Length
6 **Belt** - Length



Pockets

1 **Pocket** - Width
2 **Pocket** - Depth
3 **Pocket Flap** - Width
4 **Pocket Flap** - Depth
5 **Pocket Opening** - Straight
6 **Pocket Opening** - Along Curve